

# META 2021 11th International Conference on Metamaterials, Photonic Crystals and Plasmonics



20-23 JULY 2021

University of Warsaw - Poland

www.metaconferences.org

@metaconference

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## History

2021	Warsaw, Poland
2019	Lisbon, Portugal
2018	Mediterranean Cruise
2017	Incheon, Korea
2016	Malaga, Spain
2015	New York, USA
2014	Singapore
2013	Dubai, UAE
2012	Paris, France
2010	Cairo, Egypt
2008	Marrakesh, Morocco



## What is META?

### Why become a Sponsor?

META is the major event in the field of Nanophotonics and Metamaterials (1000+ participants from 45 countries attended the 2017 edition in Incheon).

We anticipate that META 2020 in Warsaw will be an exceptional venue to communicate your products, capabilities and services to potential new customers and to solidify relationships with existing customers.

As a Sponsor & Exhibitor at META 2020 you will be able to:

- Build and reinforce name/brand recognition of your organization and products among a big number of research engineers, scientists and professionals in related industries.
- Promote your latest advances and discoveries.
- Give your company exposure to International research communities.

The International Conference on Metamaterials, Photonic Crystals and Plasmonics (META) features every year the latest developments in the area of Nanophotonic, Metamaterials and related topics.

The conference program consists of plenary lectures, keynote talks, special sessions of invited talks, and high-profile general sessions that typically cover a broad range of exciting physics, such as metamaterials, metatronics and graphene metamaterials, plasmonics and nanophotonics, plasmon-enhanced photovoltaics, photonic crystals and cavities, quantum photonics, nanobiophotonics, near-field optics, acoustic metamaterials, optomechanics, nanofabrication technologies, etc.

The origin of the conference dates back to 2002 as a NATO Advanced Research Workshop at a time when many of the current topical research areas began to emerge from the field of complex electromagnetic materials.



## Exhibits Opportunities

META 2020 provides an integrated exhibition area close to technical sessions and coffee to ensure frequent attendance. This is an excellent chance to present your company and its recent results, as well as to get in touch with other young and senior scientists from industry and academia. The exhibition will open on Monday 20 July and will close on Thursday 23 July after lunch.

### Platinum (€10.000)

- Banner or roll-up of your company displayed at the registration area (company to provide the banner).
- 3h rental of a room discussions or small presentations to a target group (AV equipment included); content to be approved by META organizing committee.
- Conference delegate passes for 3 representatives of your company or your chosen guests (including coffee breaks & the conference dinner).
- Company description on the website (up to 90 words).
- Complimentary 6m x 3m exhibition booth including 2 tables and 4 chairs, light, power supply.
- Advertisement in the META 2020 Program Book (1/2 page).
- Your logo on all email publicity distributed to over 20,000 key industry and academic contacts.
- Your logo displayed on META 2020 conference website with a link to the company website.
- Your logo printed on the Program Book (on the cover).
- Company's marketing material added to conference bags (1 item, sponsor to provide material).

### Gold (€3.000)

- Conference delegate passes for 2 representatives of your company or your chosen guests (including coffee breaks & the conference dinner).
- Company description on the website (up to 60 words).
- Complimentary 3m x 3m exhibition booth including 1 table and 2 chairs, light, power supply.
- Advertisement in the META 2020 Program Book (1/4 page).
- Your logo displayed on META 2020 conference website with a link to the company website.
- Your logo printed on the Program Book (on the cover).
- Company's marketing material added to conference bags (1 item, sponsor to provide material).



### Previous Sponsors

ATTOCUBE, BRUKER, CST, COMSOL, EDMUND OPTICS, EPL, ISOTROPIC SYSTEMS, LIGHT TEC, MANEY PUBLICATION, NANO CONVERGENCE, NEASCPEC, NKT PHOTONICS, NT-MDT,

PARK SYSTEMS, PHOTON DESIGN, QUANTUM DESIGN, RAI TH, SCINCO, STS ELIONIX, TOPTICA, WILEY, WITEC...



## Silver (€2.000)

- Conference delegate passes for 1 representative of your company or your chosen guest (including coffee breaks & the conference dinner).
- Company description on the website (up to 60 words).
- Complimentary 3m x 3m exhibition booth including 1 table and 2 chairs, light, power supply.
- Your logo displayed on META 2020 conference website with a link to the company website.
- Your logo printed on the Program Book.
- Company's marketing material added to conference bags (1 item, sponsor to provide material).



## Promotion and Patronage Opportunities

### Conference Dinner (€5.000) Welcome Reception (€5.000)

#### EXCLUSIVITY ITEMS

- Banner or roll-up of your company displayed at the Conference Dinner (company to provide the banner).
- Conference delegate passes for 1 representative of your company or your chosen guest (including coffee breaks & the conference dinner).
- Company description on the website (up to 60 words).
- 5mn speech at the Conference Dinner.
- Your logo displayed on META conference website with a link to the company website.
- Your logo printed on the Program.
- Company's marketing material added to conference bags (1 item, sponsor to provide material).

### Industrial workshop (€1.000/hour)

- Workshop room for discussions or small presentations to a target group (AV equipment included).
- Content of your meeting should fit to the content of META and should be approved by META organizing committee.
- Free slots/Timing/Size can be confirmed after fixing the final agenda. First come – first served.
- Description of the Workshop published on the conference website and Programme Book.

### Logo on the Conference bags (€2.000)

- Production of the conference bags with the company's logo along with META Logo.
- Company's logo listed as «Other Sponsors» on META 2020 conference programme and website with a link to the company's website.

### Conference Grants Program (€2.000)

- Your logo and written mention displayed on META conference website with a link to the company website.
- Your logo and written mention printed on the Program.
- Company's marketing material added to conference bags (1 item, sponsor to provide material).

### Best Poster Award (€1.000)

- Company name in the Conference Programme on the awards page.
- Company representative to give the Award to the recipient during the Awards Ceremony.
- room for  
**Conference bags inserts (€1.000)**
- Company's marketing material added to conference bags (1 item, sponsor to provide material).



